

Strengthening Cybersecurity for Sustainable Growth

Client Overview

Full Circle Events & Exhibitions is a leading event management company that specializes in organizing exhibitions, conferences, and trade shows across various industries. As a growing business, Full Circle has a reputation for delivering seamless events that bring together industry leaders and key stakeholders. With ambitious plans for expansion, the company recognized the importance of enhancing its cybersecurity measures to protect sensitive data and ensure the continued success of their operations.



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The Challenge

As Full Circle Events & Exhibitions planned for future growth, they faced an increasing demand for robust security measures to safeguard their digital infrastructure. With a larger client base and more sensitive data being shared across various platforms, the company realised the need to proactively address potential vulnerabilities that could jeopardize their reputation and success. To meet their growing needs and prevent cyber threats, Full Circle sought a comprehensive approach to assessing their cybersecurity posture.



Working with CyberProtect to conduct a penetration test was a game-changer for us. The insights we gained were incredibly valuable in helping us protect our systems and data. The team was thorough and professional, and their expertise has been essential in ensuring our security measures align with our growth objectives. We now have the peace of mind to focus on delivering outstanding events to our clients, knowing that our cybersecurity is strong and resilient.

Sarah Green, CFO, Full Circle Events & Exhibitions

The Solution

Full Circle Events & Exhibitions engaged our team to conduct a detailed penetration test aimed at identifying potential vulnerabilities within their IT systems. Our automated penetration testing service simulated real-world cyberattacks to uncover weaknesses in their network, applications, and infrastructure.



The test focused on

- **Network Security:** Identifying vulnerabilities in internal and external systems.
- **Social Engineering:** Assessing the susceptibility of their team to phishing and other human-based attacks.
- **Compliance:** Reviewing their current security measures against industry standards and regulations.

By using our in-depth testing process, Full Circle could gain a clear understanding of their existing cybersecurity risks and receive actionable insights into how to address them.

Results & Outcomes

After completing the initial penetration test, Full Circle Events & Exhibitions received a comprehensive report detailing identified vulnerabilities and prioritised recommendations for remediation. The results provided the client with:

Reduced Vulnerabilities

Several high-risk vulnerabilities were identified and addressed, including outdated software and misconfigurations.

- **Improved Cybersecurity Awareness:** Our team provided training to key staff on recognising social engineering attempts, reducing the risk of human error.
- **Enhanced Client Trust:** With a more secure digital infrastructure, Full Circle can confidently assure clients that their data is protected, leading to stronger business relationships.
- **Foundation for Growth:** Combined with our CyberProtect Care Pack, the enhanced cybersecurity measures provide the client with the confidence to continue their expansion plans without the looming risk of cyber threats.



Proactively fortify your defenses and gain peace of mind by contacting us now for a comprehensive assessment tailored to your needs!

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