

# Securing Renthal's Brand with APH Computers' CyberProtect Care Pack

#### **Client Overview**

Renthal is a global leader in the manufacture and supply of premium motorcycle, ATV, and cycle parts. With a renowned reputation for quality and innovation, Renthal products are trusted by world champions and professional athletes around the world. As a company operating at the top of their industry, Renthal understands the importance of protecting their brand reputation and digital assets.



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Case Study Renthal Ltd



#### The Challenge

Despite their global success, Renthal had minimal cybersecurity controls in place, leaving them increasingly vulnerable to modern cyber threats. They were aware of the risks but needed a solution that aligned with their budget, without compromising on effectiveness. Renthal required a partner who could not only deliver strong technical protection but also empower their employees to be more security-conscious — ensuring a truly holistic approach to cybersecurity.

### The Solution

APH delivered a comprehensive, cost-effective cybersecurity package by deploying our CyberProtect Care Pack, which includes:

- Advanced Phishing Protection to shield employees from targeted attacks.
- Dark Web Monitoring to detect and respond to leaked credentials
- Empowered their staff through practical, tailored cybersecurity awareness training
- Ransomware Detection to stop attacks before they escalate
- 24/7/365 Managed SOC (Security Operations Centre) for around-the-clock monitoring

Recognizing that technology alone isn't enough, we also provided bespoke, in-person cybersecurity awareness training for Renthal's staff — ensuring they could identify and respond to threats confidently. This was further supported by access to our online training platform, giving employees continuous learning opportunities and keeping security top of mind.





#### The Results

By partnering with APH, Renthal has:

- Strengthened their cybersecurity defences across all endpoints
- Significantly reduced their exposure to phishing and ransomware attacks
- Empowered their staff through practical, tailored cybersecurity awareness training
- Gained full visibility into emerging threats with 24/7 monitoring
- Protected their brand reputation with a proactive, layered security approach

Today, Renthal has the confidence to innovate and grow, knowing their cybersecurity is in trusted, expert hands.

With APH Computers' CyberProtect Care Pack, Renthal now has complete confidence that their brand and systems are protected 24/7. Laura Birchall, FD, Renthal

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## Proactively fortify your defenses and gain peace of mind by contacting us now for a comprehensive assessment tailored to your needs!

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